

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR AUGUST 2013**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2013	2012	2013	2012	2013	2012	Gain/Loss
Main Library	153,430	163,071	672	755	1,158,619	1,264,744	-8.4%
Branches	364,324	361,021	1,595	1,585	2,710,540	2,652,596	2.2%
Mobile Units	5,369	4,832			38,294	41,549	-7.8%
Library for the Blind	56,488	70,651			434,663	503,354	-13.6%
OLBPD BARD	10,508	9,632			92,668	76,861	20.6%
eMedia	17,289	12,494			128,425	92,250	39.2%
TOTAL CIRCULATION	607,408	621,701			4,563,209	4,631,354	-1.5%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
eBook	13104	9,351	97,955	68,388	43.2%
eAudioBook	3997	3,012	29,214	22,951	27.3%
eMusic	34	68	490	475	3.2%
eVideo	154	63	766	436	75.7%
TOTAL eCIRCULATION	17,289	12,494	128,425	92,250	39.2% Included in circulation activity.

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
Downloads	10,508	9,632	92,668	76,861	20.6% Included in circulation activity
Users	600	544	4,830	4,317	11.9%

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD
			2013	2012	2013	2012	Gain/Loss
Main Library	102	44 minutes	14,476	14,421	10,620	10,497	1.2%
Branches	548	40 minutes	101,969	76,611	68,127	50,412	35.1%
TOTAL USAGE	650		116,445	91,032	78,747	60,909	29.3%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2013	2012	2013	2012	2013	2012	Gain/Loss
Main Library	47,276	51,942	219	240	372,140	376,360	-1.1%
Branches	266,613	267,414	1,167	1,174	2,026,795	1,979,632	2.4%
Mobile Unit	720	937			4,838	6,161	-21.5%
TOTAL VISITS	314,609	320,293			2,403,773	2,362,153	1.8%

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR AUGUST 2013**

	a	b	c	d	e	f	g
BRANCH	Branch Circulation	Sent from Other Branches	Sent from Main	Sent from Other CLEVNET Systems	Total Direct Circulation (a+b+c+d)	Sent to Other CLEVNET Systems	Total Circulation (e+f)
Addison	9,795	832	630	1,233	12,490	1,159	13,649
Broadway*	0	30	8	7	45	1	46
Brooklyn	5,424	544	371	821	7,160	987	8,147
Carnegie West	10,870	1,063	1,051	1,395	14,379	1,686	16,065
Collinwood	6,970	712	589	929	9,200	1,133	10,333
East 131st	3,766	362	293	452	4,873	476	5,349
Eastman	16,190	1,635	1,656	2,725	22,206	2,889	25,095
Fleet	12,445	1,207	1,161	1,800	16,613	1,528	18,141
Fulton	11,994	1,011	731	1,383	15,119	1,260	16,379
Garden Valley	4,966	379	147	219	5,711	464	6,175
Glenville	6,919	628	555	1,015	9,117	828	9,945
Harvard-Lee	7,517	736	742	1,204	10,199	1,183	11,382
Hough	3,858	342	398	342	4,940	461	5,401
Jefferson	5,722	704	981	1,472	8,879	969	9,848
Langston Hughes	6,391	737	589	1,005	8,722	776	9,498
Lorain	9,271	1,068	649	1,255	12,243	1,359	13,602
Martin Luther King, Jr.	6,013	528	722	1,091	8,354	1,372	9,726
Memorial-Nottingham	11,140	986	1,244	2,022	15,392	1,700	17,092
Mt. Pleasant	5,515	681	472	755	7,423	661	8,084
Rice	12,177	727	791	1,138	14,833	1,492	16,325
Rockport	15,239	1,335	1,451	2,387	20,412	2,760	23,172
South	7,013	778	549	1,115	9,455	904	10,359
South Brooklyn	15,966	1,481	1,890	3,207	22,544	3,028	25,572
Sterling	5,828	543	417	560	7,348	519	7,867
Union	6,435	760	611	932	8,738	685	9,423
Walz	13,144	1,111	1,476	1,871	17,602	2,025	19,627
West Park	13,474	1,559	2,806	4,027	21,866	3,383	25,249
Woodland	9,395	766	614	957	11,732	1,041	12,773
TOTAL	243,437	23,245	23,594	37,319	327,595	36,729	364,324

*Broadway branch library permanently closed its doors to the public on November 16, 2012

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR AUGUST 2013**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2013	2012	2013	2012	Gain/Loss	%G/L
Addison	13,649	13,033	96,004	105,450	-9,446	-9.0%
Broadway*	46	3,603	666	26,484	-25,818	-97.5%
Brooklyn	8,147	10,514	61,457	73,008	-11,551	-15.8%
Carnegie West	16,065	15,228	115,335	116,804	-1,469	-1.3%
Collinwood	10,333	10,972	81,220	83,408	-2,188	-2.6%
East 131st	5,349	5,922	43,753	45,302	-1,549	-3.4%
Eastman	25,095	20,102	182,948	152,891	30,057	19.7%
Fleet	18,141	17,532	133,939	122,694	11,245	9.2%
Fulton	16,379	12,947	117,211	93,330	23,881	25.6%
Garden Valley	6,175	5,692	39,997	41,637	-1,640	-3.9%
Glenville	9,945	9,982	75,572	74,437	1,135	1.5%
Harvard-Lee	11,382	10,974	84,343	78,998	5,345	6.8%
Hough	5,401	6,808	41,733	49,509	-7,776	-15.7%
Jefferson	9,848	9,908	71,955	79,190	-7,235	-9.1%
Langston Hughes	9,498	8,203	67,791	59,894	7,897	13.2%
Lorain	13,602	13,501	105,788	98,385	7,403	7.5%
Martin Luther King, Jr.	9,726	9,404	74,805	68,014	6,791	10.0%
Memorial-Nottingham	17,092	18,241	127,935	138,362	-10,427	-7.5%
Mt. Pleasant	8,084	7,830	56,892	58,053	-1,161	-2.0%
Rice	16,325	16,288	113,374	107,254	6,120	5.7%
Rockport	23,172	25,247	182,071	188,351	-6,280	-3.3%
South	10,359	9,243	74,970	73,286	1,684	2.3%
South Brooklyn	25,572	24,851	188,483	177,176	11,307	6.4%
Sterling	7,867	8,875	58,333	54,221	4,112	7.6%
Union	9,423	9,951	70,057	62,090	7,967	12.8%
Walz	19,627	18,331	151,099	138,334	12,765	9.2%
West Park	25,249	26,021	192,782	200,608	-7,826	-3.9%
Woodland	12,773	11,818	100,027	85,426	14,601	17.1%
TOTAL	364,324	361,021	2,710,540	2,652,596	57,944	2.2%

*Broadway branch library permanently closed its doors to the public on November 16, 2012

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE AUGUST 2013**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2013	2012	2013	2012	Gain/Loss	%G/L
Addison	8,587	7,800	59,603	58,963	640	1.1%
Broadway*	0	1,861	0	13,116	-13,116	-100.0%
Brooklyn	5,507	5,640	39,771	37,890	1,881	5.0%
Carnegie West	16,928	17,886	132,657	143,277	-10,620	-7.4%
Collinwood	7,798	6,755	59,029	55,115	3,914	7.1%
East 131st	8,327	7,689	62,485	57,073	5,412	9.5%
Eastman	13,562	13,298	104,862	97,262	7,600	7.8%
Fleet	12,867	12,332	100,850	89,263	11,587	13.0%
Fulton	9,742	8,990	74,929	64,082	10,847	16.9%
Garden Valley	5,050	5,649	38,028	38,698	-670	-1.7%
Glenville	8,259	8,928	61,560	64,807	-3,247	-5.0%
Harvard-Lee	9,350	8,720	73,493	66,845	6,648	9.9%
Hough	11,155	12,009	86,931	99,685	-12,754	-12.8%
Jefferson	7,861	8,480	64,438	67,889	-3,451	-5.1%
Langston Hughes	8,141	7,902	57,545	52,274	5,271	10.1%
Lorain	9,890	9,127	75,564	65,772	9,792	14.9%
Martin Luther King, Jr.	10,714	9,648	72,055	67,261	4,794	7.1%
Memorial-Nottingham	6,685	5,678	51,700	44,749	6,951	15.5%
Mt. Pleasant	6,609	7,119	51,895	49,520	2,375	4.8%
Rice	14,909	13,768	114,341	100,782	13,559	13.5%
Rockport	10,639	12,476	85,600	88,874	-3,274	-3.7%
South	7,902	8,666	62,360	68,721	-6,361	-9.3%
South Brooklyn	13,772	13,791	112,933	105,717	7,216	6.8%
Sterling	14,629	14,360	106,573	101,590	4,983	4.9%
Union	6,991	8,985	49,596	57,234	-7,638	-13.3%
Walz	10,918	10,018	82,979	75,551	7,428	9.8%
West Park	10,326	10,955	81,117	86,948	-5,831	-6.7%
Woodland	9,495	8,884	63,901	60,674	3,227	5.3%
TOTAL	266,613	267,414	2,026,795	1,979,632	47,163	2.4%

*Broadway branch library permanently closed its doors to the public on November 16, 2012

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS AUGUST 2013**

Total Circulation		Attendance		Population		
Branch		Branch		2010	2000	
1 South Brooklyn	25,572	1 Carnegie West	16,928	1 South Brooklyn	32,043	34,217
2 West Park	25,249	2 Rice	14,909	2 West Park	27,814	29,398
3 Eastman	25,095	3 Sterling	14,629	3 Fleet**	26,727	34,598
4 Rockport	23,172	4 South Brooklyn	13,772	4 Eastman	23,674	25,873
5 Walz	19,627	5 Eastman	13,562	5 Rockport	19,896	21,467
6 Fleet	18,141	6 Fleet	12,867	6 Fulton	19,647	22,575
7 Memorial-Nottingham	17,092	7 Hough	11,155	7 Rice	19,462	25,893
8 Fulton	16,379	8 Walz	10,918	8 Memorial-Nottingham	19,271	22,598
9 Rice	16,325	9 Martin Luther King, Jr.	10,714	9 Harvard-Lee	17,655	21,246
10 Carnegie West	16,065	10 Rockport	10,639	10 Walz	16,063	18,497
11 Addison	13,649	11 West Park	10,326	11 Collinwood	14,769	19,377
12 Lorain	13,602	12 Lorain	9,890	12 Langston Hughes	14,439	21,224
13 Woodland	12,773	13 Fulton	9,742	13 Glenville	14,006	20,302
14 Harvard-Lee	11,382	14 Woodland	9,495	14 Addison	13,603	19,263
15 South	10,359	15 Harvard-Lee	9,350	15 East 131st	13,025	18,001
16 Collinwood	10,333	16 Addison	8,587	16 Mt. Pleasant	12,792	17,155
17 Glenville	9,945	17 East 131st	8,327	17 Lorain	12,588	14,589
18 Jefferson	9,848	18 Glenville	8,259	18 Martin Luther King, Jr.	12,392	15,483
19 Martin Luther King, Jr.	9,726	19 Langston Hughes	8,141	19 Carnegie West	10,487	11,716
20 Langston Hughes	9,498	20 South	7,902	20 Union	8,416	12,603
21 Union	9,423	21 Jefferson	7,861	21 Sterling	8,267	8,712
22 Brooklyn	8,147	22 Collinwood	7,798	22 Woodland	7,946	7,213
23 Mt. Pleasant	8,084	23 Union	6,991	23 South	6,325	7,729
24 Sterling	7,867	24 Memorial-Nottingham	6,685	24 Hough	5,667	7,845
25 Garden Valley	6,175	25 Mt. Pleasant	6,609	25 Brooklyn	5,524	6,430
26 Hough	5,401	26 Brooklyn	5,507	26 Jefferson	3,515	3,987
27 East 131st	5,349	27 Garden Valley	5,050	27 Garden Valley	2,310	3,220
28 Broadway*	46	28 Broadway*	0	28 Broadway**		1,966
	364,324		266,613		388,323	473,177

**Broadway and Fleet services areas merged

*Broadway branch library closed its doors on November 16, 2012

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR AUGUST 2013**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
Loans* to:					
CLEVNET	93,222	93,702	662,354	678,087	-2.3%
MORE	688	885	6,128	7,100	-13.7%
Other Libraries	741	810	5,801	4,034	43.8%
TOTAL	94,651	95,397	674,283	689,221	-2.2%

*Totals included in Main Library and Branch circulation counts.

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
Projected	19,422	20,628	191,743	194,937	-1.6%
KnowItNow Web Reference*	135	352	3,502	4,693	-25.4%
Interlibrary Loan Requests	2,877	5,611	33,991	32,950	3.2%
TOTAL	22,434	26,591	229,236	232,580	-1.4%

*Questions taken by CPL staff only. As more partner libraries throughout Ohio sign on to provide the service, what had been CPL's disproportionate share as a provider will continue to diminish.

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
New Titles Added	8,192	7,684	47,218	62,283	-24.2%
Total Items Added	26,565	26,816	197,208	211,953	-7.0%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
Main Library	216	216	1,624	1,622	0.1%
Branches	6,180	6,391	46,446	47,919	-3.1%

MYTUNES	Aug 2013	July 2013	June 2013	May 2013	April 2013
	Songs Downloaded	4,201	4,606	4,557	4,425
Users	662	699	722	690	731
New Registrations	9	15	12	11	17

SUMMER 2013 AT CPL

June



See also: Reading Nest



Summer Reading Club kickoff



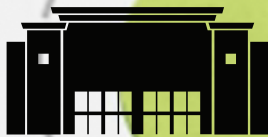
Superman exhibit opens

Legal Aid at the Library

July



Poetry4Free in Eastman Garden



Sterling Branch 100th anniversary



10,286 Summer Reading Club participants

15,072 Lunches Served

August

